

Message Text

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50

ACTION ARA-10

INFO OCT-01 EB-07 ISO-00 /018 W
----- 123935

R 201220Z DEC 74

FM AMCONSUL RIO DE JANEIRO

TO USDOC WASHDC

INFO SEC/STATE WASHDC 1889

AMEMBASSY BRASILIA

AMCONSUL RECIFE

AMCONSUL SAO PAULO

AMCONSUL SALVADOR

UNCLAS RIO DE JANEIRO 4658

E.O. 11652: N/A

TAGS: BEXP BR

SUBJECT: TEXMACH 75

REF: USDOC 18509; SAO PAULO 2737.

1. RECIFE CONSULATE HAS BEEN SUPPLIED WITH PROMOTIONAL LITERATURE ON TEXMACH 75 AND IS BEING SENT INVITATIONS TO TEXMACH RECEPTION TO BE HELD JANUARY 10 IN SAO PAULO.

2. BOTH DUSEX AND COMMERCIAL COUNSELOR HAVE TALKED WITH PRINCIPAL OFFICER RECIFE CONSULATE, AND THERE IS GENERAL AGREEMENT THAT BEST METHOD FOR PROMOTING TEXMACH IN RECIFE CONSULAR DISTRICT WOULD BE FOR PRINCIPAL OFFICER TO CONTACT SUDENE AND MAJOR TEXTILE FIRMS IN AREA, DELIVERING PROMOTIONAL LITERATURE AND INVITATIONS TO TEXMACH AND RECEPTION. IN THAT JANUARY IS VACATION PERIOD, A RECEPTION IN RECIFE IS NOT LIKELY TO BE WELL ATTENDED. ALSO, PRINCIPAL OFFICERS OF MAJOR TEXTILE FIRMS IN AREA WILL MOST LIKELY BE ATTENDING FENIT EXPOSITION.

3. PROMOTIONAL MATERIAL HAS ALSO BEEN SENT TO SALVADOR CONSULATE FOR USE IN CONTACT WORK TO PROMOTE TEXMACH. SALVADOR POST IS PUBLICIZING TEXMACH IN LOCAL NEWSPAPERS
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AND ON TV. POST COMMERCIAL SPECIALIST IS ALSO MAKING

PERSONAL CALLS ON FIFTEEN LEADING TEXTILE FIRMS IN
AREA AND COVERING ALL IMPORTANT TEXTILE FIRMS IN
CONSULAR DISTRICT BY MAIL.
MILLER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Draft Date: 20 DEC 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974RIODE04658
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740370-1004
From: RIO DE JANEIRO
Handling Restrictions: n/a
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TAGS: BEXP, BR
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